

Digital Marketing & Storytelling Intern

At Tearfund you join a group of believers who are focused on facing the challenges of poverty and injustice through God's love. We believe that God's people are a hub of change, and that the local church is the best way to transform lives, restore relationships, and help people be lifted out of poverty. When spiritual renewal is combined with training that empowers, true transformation occurs. When disasters strike we respond quickly. We won't stop until poverty stops.

Is this role for you?

- Are you passionate about using your creativity and communication skills to help people live free from poverty and reach their God-given potential?
- Do you see your work as ministry, an act of worship, and a way to serve others?
- Do you love writing and telling stories that inspire and move people to action?
- Do you see marketing as a powerful tool to change hearts and minds and grow God's kingdom?
- Can you balance creativity with analytical insights to communicate effectively across digital platforms?

If so, we encourage you to apply.

Position Profile

Position	Digital Marketing & Storytelling (Contract)
Reports to:	Manager of Marketing and Communications
Location	Scarborough, Ontario (or remote)
Position Type	Full-time contract
Compensation:	\$20/hour
Dates	May 4, 2026-August 21, 2026

Role Description

As the Digital Marketing & Storytelling Intern, you will be part of an exciting moment in Tearfund Canada's growth. You'll combine creative storytelling with digital marketing to grow awareness, engage audiences, and inspire donors through powerful stories of transformation.

You'll collaborate with the Marketing and Communications team to create, manage, and distribute engaging content across Tearfund's digital channels, including social media, email campaigns, blogs, and website. You'll also help optimize digital performance through analytics, SEO, and paid advertising.

This internship provides hands-on experience in both content creation and marketing strategy while developing your skills under regular mentorship and feedback.

Overview of Activities

Storytelling & Content Creation

- Write compelling stories about lives transformed through the local church and Tearfund's partners.
- Create content for blogs, newsletters, emails, and donor updates.
- Plan and write scripts for short videos or interviews.
- Edit and proofread content produced by other contributors.
- Organize and manage the photo, video, and story library for easy access and use.
- Develop creative concepts for upcoming campaigns

Digital Marketing & Engagement

- Manage and grow Tearfund's social media presence (Facebook, Instagram, LinkedIn, YouTube)
- Build and maintain email nurture series to engage, solicit, and convert donors.
- Assist with the creation and optimization of web pages and landing pages on Tearfund.ca.
- Support digital advertising campaigns including Google Ads, SEO, and social media ads.
- Use analytics tools (Google Analytics, Meta Insights, etc.) to evaluate results and recommend improvements.
- Engage with online communities, respond to messages/comments, and identify influencers to expand reach.

Qualifications

- Fully aligned with the vision, mission, and values of Tearfund Canada, including Statement of Faith and Lifestyle Expectations
- A passion and willingness to learn about international development and Tearfund Canada's mission
- Pursuing or graduated with a degree or diploma in English, Creative Writing, International Development, Social Media, Communications, Advertising, or equivalent
- Strong attention to detail and excellent writing and editing skills. Ability to adopt the style, tone and voice of the organization
- A creative mind but also able to understand strategic objectives and write for a variety of audiences
- Ability to write short yet captivating stories that move donors and audiences on an emotional level
- Ability to summarize complex concepts and information in a concise, donor-centric manner, that doesn't lose essential elements
- Demonstrated video editing and production ability a plus
- Thorough knowledge of timing, motivation and continuity
- Experience using Adobe Premiere Pro and other digital technology and editing software packages
- A team player, but also able to work independently without supervision
- Works well under pressure with tight deadlines and shifting priorities
- Creative and visual thinker. Desire to learn, try new things, problem solve

Application

To apply, please email us your cover letter and resume along with 2-3 examples of your work to hr@tearfund.ca. Your cover letter should include a description of:

1. Why you're the right fit for this position
2. Your related education and experience
3. How you would integrate faith with this role

Applications will be accepted until February 28th, 2026

Qualified candidates must be able to demonstrate a commitment to the core values and Christian mission of Tearfund Canada.

Tearfund Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

We thank all applicants for applying, however will only reply to those selected for interviews.

To learn more about Tearfund Canada, visit Tearfund.ca

*****IMPORTANT - PLEASE READ*****

This is a Canada Summer Jobs position and therefore the candidate must:

- be between 15 and 30 years of age at the start of the employment*, and
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment**; and, have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.

*The youth must be 15 years of age at the beginning of the employment period. The youth may be more than 30 years of age at the end of the employment period as long as the youth was 30 at the beginning of the employment period.

**International students are not eligible participants. International students include anyone who is temporarily in Canada for studies and who is not a Canadian citizen, permanent resident, or person who has been granted refugee status in Canada. Youth awaiting a refugee status ruling, as well as those who hold a temporary visitor visa, youth visa or work visa are ineligible. As the objective of the Canada Summer Jobs program is to support youth entering the Canadian labour market, the temporary nature of an international student's time in Canada does not allow for a long-term connection to the labour market.

Please note that "as in 2019, funded employers are no longer restricted to hiring students: all youth aged 15 to 30 years may be eligible participants."