

Video Specialist

At Tearfund you join a group of people passionate about seeing people freed from poverty, living transformed lives, and reaching their God-given potential. We believe that God's people are a hub of change and that the local church is the best way to restore relationships, transform lives, and help people out of poverty. We work together with local church networks in the most challenging places to see God's Kingdom come. We won't stop until poverty stops.

Is this role for you?

- Are you passionate about using your skills to help people become free from poverty, living transformed lives, and reaching their God-given potential?
- Do you love the local church and believe God uses it to transform the world?
- Do you see your work as ministry, and are you passionate about using your skills to the best of your abilities as an act of worship?
- Are you passionate about using your video and storytelling skills to communicate the amazing things God is doing all over the world?

If so, we encourage you to apply.

Position Profile

Position	Video Specialist (Contract)
Reports to:	Marketing and Communications Manager
Location	Markham, Ontario (or remote)
Position Type	Full-time contract
Compensation:	\$20/hour
Dates	May 5, 2025-August 22, 2025

Role Description

As the Video Specialist, you will be a vital part of an exciting moment in Tearfund Canada's history. You will play an important role in a growing, dynamic international non-profit and will be expected to give it your all, take initiative, and take Tearfund to new heights.

You will work directly with the head of marketing to tell Tearfund's story through video to nurture current donors and to invite others into Tearfund's mission. You will be involved in creating video concepts, storyboarding, and editing using the video footage Tearfund currently has. You will develop a variety of different video types, such as beneficiary stories, interviews, announcements, and ads.

Overview of Activities

- Edits creative marketing and narrative video content and sees projects through the entire post-production process. Videos may include: 5-10 min beneficiary stories, fundraising videos, short video ads for social media, etc....
- Manages and organizes video on Google Drive to increase the efficiency of video development



- With the Marketing Director, conceptualize videos and oversee the development process from initial storyboarding to final cut.
- Will demonstrate intellectual curiosity coupled with practiced interpersonal skills (including keen listening skills and ability to formulate the right questions)
- Translates and communicates a brand's vision through compelling video content
- Adapts, responds and delivers quality results under tight deadlines
- Manages time, priorities and workflow efficiently; takes responsibility for deadlines and delivery
- Organizes and manages multiple streams of source material and stakeholder feedback
- Works effectively both independently and as part of a team to meet deadlines
- Demonstrates a learning mindset that strives for new, better, more innovative results

Qualifications

- Fully aligned with the vision, mission, and values of Tearfund Canada, including Statement of Faith and Lifestyle Expectations
- 2+ years experience
- Post-secondary degree in film studies, new media, cinematography or related field
- experience cutting creative marketing and narrative video content and seeing projects through the entire post-production process
- Comfortable using Adobe Premiere Pro and other digital technology and editing software packages
- Demonstrated video editing ability with a portfolio
- Thorough knowledge of timing, motivation and continuity
- Familiarity with special effects, 3D and motion graphics
- Creative mind and storytelling skills
- A keen eye for layout, design and colour
- A creative and visual thinker with strong analytical skills
- Desire to learn, try new things, problem solve
- Intimate understanding of the digital world
- Strong writing and communication skills
- Diverse interests and open mind to recent trends, influencers and content

Application

To apply, please email us your cover letter, resume and portfolio to hr@tearfund.ca. Your cover letter should include a description of:

1. Why you're the right fit for this position
2. Your related education and experience
3. How you would integrate faith with this role

Applications will be accepted until February 28th, 2025

*****IMPORTANT - PLEASE READ*****

This is a Canada Summer Jobs position, and therefore, the candidate must:



- Be between 15 and 30 years of age at the start of the employment*
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment**; and, have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations
- *The youth must be 15 years of age at the beginning of the employment period. The youth may be more than 30 years of age at the end of the employment period as long as the youth was 30 at the beginning of the employment period.

**International students are not eligible participants. International students include anyone who is temporarily in Canada for studies and who is not a Canadian citizen, permanent resident, or person who has been granted refugee status in Canada. Youth awaiting a refugee status ruling and those holding a temporary visitor visa, youth visa or work visa are ineligible. As the objective of the Canada Summer Jobs program is to support youth entering the Canadian labour market, the temporary nature of an international student's time in Canada does not allow for a long-term connection to the labour market.

Please note that “as of 2019, funded employers are no longer restricted to hiring students: all youth aged 15 to 30 years may be eligible participants.”

Qualified candidates must be able to demonstrate a commitment to the core values and Christian mission of Tearfund Canada.

Tearfund Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates participating in all aspects of the selection process.

We thank all applicants for applying; however, we will only reply to those selected for interviews.

To learn more about Tearfund Canada, visit Tearfund.ca