

tearfund

IMPACT
REPORT 2024

Mustard Seed

How God is using *you*
to grow his Kingdom



Message from Tearfund's Board Chair

A few weeks back, the pastor at my church preached a sermon entitled “Behold! I make all things new,” delving into Isaiah 11:1-10. At the chapter’s onset, we encounter the shoot that will come up from the stump of Jesse.

Isn’t this the very thing our God does? From the Exodus to the exile to the cross, He delights in transforming the seemingly hopeless into something far beyond our expectations. He breathes life into what is dead and restores what is broken.

When World Relief Canada transitioned to Tearfund Canada in 2018, little did we anticipate the extraordinary ways God would use our small efforts to impact thousands of lives around the world. Yet we don’t do it alone. Along with the Tearfund Family, Foodgrains Bank, and our local partners, I am reminded that God’s Kingdom goes beyond individual organizations. It includes many people across vast geographies from many walks of life. All bound together by the love of Jesus and his redemptive mission.

You, also, are a part of this! As you read this report, I hope you are encouraged to see how God is working around the world, taking what is broken and declaring it new.



Helen Reimer
Helen Reimer
Board Chair

GLOBAL IMPACT

Your impact all over the world.

Our Vision

To see people freed from poverty, living transformed lives, and reaching their God-given potential.

Individuals Impacted by Country:

Ethiopia 171,347

Kenya 18,200

Tanzania 15,223

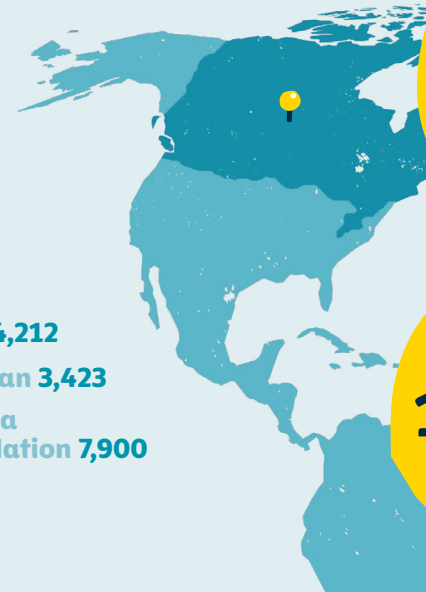
DRC 32,428

South Sudan 32,000

India 4,212

Pakistan 3,423

**Canada
First Nation 7,900**



284,733

Total Lives impacted in 2023

192

churches empowered to transform their communities



367,817

trees planted, preventing erosion



117,974

individuals hunger-free



37,023

lives saved through emergency relief



129,736

people on a path out of poverty

Message from the CEO

“Immeasurably more than all we ask or imagine...” – Ephesians 3:20

When I look back at this past year, there have been many times I have been struck by this famous verse by the Apostle Paul. It has proved itself true over and over.

When we look at some of the global problems we are facing, they are daunting. Hunger is pervasive, conflict is increasing, drought more severe. It is tempting to think that there is nothing our small efforts can do.

But then I read the stories that come across my desk. I am absolutely at a loss for words when I read how God has taken our small efforts and multiplied them beyond what we could imagine. Sometimes, I even go back to our program team just to confirm what I am reading is correct!

The title of this report is *Mustard Seed*. Taken from Jesus' parable, I believe it perfectly describes this year. Throughout the pages of this report, I hope you will be encouraged by how God has taken your donations, prayers, and support and used them in BIG ways. That it causes you to give thanks and worship the big God we serve.

Thank you for joining us last year to make all of this possible. We truly couldn't do the work we do without your generous support.

God bless and thank you,



Wayne Johnson
Executive Director & CEO



How you're transforming communities from the inside out!

When churches understand their mandate to go beyond their walls and help “the least of these” remarkable things happen. In 2023, we heard stories of homes being built for widows, orphans being sent to school, gardens planted, wells dug, refugees fed, and relationships built. Communities begin to see the church as a place of hope and begin to come and learn about this Jesus.



Scan this code to see how working through the church really makes a difference!

‘Church and Community Transformation is a model that is very useful and reaches the whole person - both spiritually and physically. It inspires church members into action and encourages long-term change. Churches are often in a village before we get there and will remain long after we leave.’

Lister Nyang’any, Program Director,
Diocese of Central Tanganyika,
Tanzania



In 2023, nearly 200 churches were provided with the tools and training they needed to go beyond their walls and meet the immense physical and spiritual needs around them.

With your help...



65,000

congregants mobilized



\$39,638

raised by African churches to transform their communities



192

churches were empowered to reach out into their communities



232

projects initiated by local churches

Looking around there are so many new faces. A tense silence fills the air.

A man recalls how he and his family were sound asleep when the rebels came. Amidst the yelling and gunshots, they barely managed to escape with their lives. Now here at Gighali Church in Beni Territory, DR Congo, they are left with nothing.

The story is one of many Rev. Makeo hears on a regular basis. In this part of the country, rebel violence is common, forcing families to flee their homes. Every Sunday brings many new faces, seeking refuge and help from the church.

But, because of donors like you, they are able to respond. Last year the church was enrolled in Tearfund's Church-based Community Transformation program; teaching and empowering them to meet the immense physical, emotional, and spiritual needs around them using their own resources.

One of their main activities is trauma counselling, listening to men, women, and children affected by the carnage. Over the last few months, they have also started providing food to the widows and the sick in their community, developed a seed bank to give quality seeds to farmers, and planted hedges on the hillside to fight against erosion. The church organizes weekly prayer meetings, believing that ultimately God is their protector.

Rev. Makeo wants to thank all those who helped make this program possible. Because of donors like you, churches all over Africa and India are being equipped to go beyond their walls and be catalysts for change.





You're helping families break free from generational poverty.

The smallest change can make a big impact. Through saving groups, business and market training, and farmer cooperatives, you are helping families see new possibilities and break free from generations of poverty. In 2023, you helped 18,744 families change their lives using their own God-given skills and abilities.

- ☑ Saving groups are a source of encouragement, support, and prayer. In Kenya, 1,500 groups have been formed since 2013 helping approximately 42,600 families take their first steps out of poverty.



Beyond Dollars and Cents

Saving groups are so much more than just saving. Members of these groups form strong social bonds that keep them intact for years. Members find encouragement, prayer, and support in good times and bad. Moreover, many of these groups become strong voices for community change, often mobilizing local action and investing in community development.



With your help...



18,744
individuals were
enrolled in saving
groups



781
new saving
groups were
formed in 2023



\$47,400
allocated to group
social funds



\$359,000
was saved across
all members

At age 42, Wubitu Gosaye is still blazing new trails.

“I was one of the first women in my village to join a savings group. At the time, I couldn’t have imagined the full benefit.”

With her husband and 4 children, Wubitu lives on a 1-acre farm in Zala, Ethiopia. On it, they grew kidney beans, lentils, sweet potatoes and maize. But recurring drought, soil erosion, and poor storage options meant they could never grow enough. Her family would suffer from hunger for five to six months each year.

Thanks to support from people like you, we, along with the local church, were able to start a new project in Wubitu’s village. Along with 19 other women, Wubitu signed up to be part of the village’s first savings group. *“We agreed to save 10 birr (24 cents) per week. The church frequently visited us, providing training on saving, taking loans, and starting businesses.”*

After 6 months of saving, Wubitu was able to take a 1,000 birr (\$24) loan to buy two cocks, two hens and some spices. She made a good profit on the spices and paid back the loan. Then things really took off. *“After 3 months the chickens grew and I sold them for 2,000 birr (\$48). I used the proceeds to buy one female goat. Now I own four goats worth more than 13,000 Birr (\$311)!”* **From 24 cents to \$311! A return of 1,295x!**

But it’s not just the economic benefits that Wubitu appreciates. *“The group not only provided me with economic benefits but also supported me during difficult times. The women showed me a kind of love I cannot put a price on.”*

‘Before, no one considered me important as a woman. But now I have confidence.’ – Wubitu

A woman, Wubitu Gosaye, is standing in a field. She is wearing a bright blue short-sleeved polo shirt with some text on it, and a long orange skirt. She has a pink headscarf. She is holding a wooden stick and looking towards the camera. In the foreground, there are two goats, one white and one brown. The background is a plain, light-colored wall.

Wubitu proudly shows us her new goats. Saving only 24 cents per week to start, through her saving group, Wubitu eventually was able to build up her way to owning four goats worth \$311!



You're helping families move from hunger to abundance

Through emergency food distribution, improved farming methods, new crop varieties, and innovative storage practices, you are helping families escape the relentless gnawing of hunger and see a future of abundance.



Farmer Field Schools

Using farmer field schools, we are able to train many more farmers at a fraction of the cost! Using a train-the-trainer approach, pastors identify and train a small group of highly motivated farmers (called animators) to act as champions within their villages. These animators set-up groups of 20 to 30 farmers who meet weekly to learn from the animator and each other.



With your help...



18,150

farmers were trained
in conservation
agriculture



484

farmer field
schools were
formed



117,975

people are more
food-secure

The Sun(flowers) are shining down on Jesca.

At 32 years old, Jesca just made a return of 170x.

Jesca and her husband, David, live in Chinoje village, Tanzania with their four children. Two years ago, they were taught conservation agriculture techniques and Jesca joined a savings group. They learned ways to market their new crops, including tools such as gross margin analysis and price scheduling.

Taking advantage of a government initiative, Jesca bought 8kg of improved sunflower seeds for \$20. Valued for their oil, sunflower seeds are a popular cash crop in this part of Tanzania. She planted the sunflowers using the conservation agriculture methods she learned. When the time came she harvested 21 bags weighing an incredible 1,365kg! 170 times the amount she planted!!!

But there was one problem. At harvest time, the price of sunflower seeds is low due to oversupply. So Jesca and her group came up with a solution. Using PICS bags they decided to aggregate and store their seeds for 4 months. In those four months, the price *doubled*.

Jesca plans to use her profit to pay for school expenses for her children and to rent a farm to double her sunflower production from 4 to 8 acres.

Your donations made this possible. Just like the parable of the mustard seed, a tiny investment led to an unfathomable impact.



Scan this QR code to view more photos of preparing her land using conservation agriculture.



📸 Jesca shows us the impact of training vs handouts. Using the farmer training she received, she harvested 170 times the sunflower seeds she planted. Using price scheduling, she waited to sell those seeds for double the price!



You're helping families in poverty adapt to a changing climate.

A changing climate may be an inconvenience to us, but to many around the world, it is a matter of life and death. In 2023, donors like you helped families adapt to a changing climate. Through climate-smart agriculture, water management, erosion control, and alternative revenue streams, you're helping families see future of hope instead of devastation.



All over the world, the people we serve tell us that a changing climate is impacting their lives. **Scan this code to learn more about how we are responding as followers of Jesus.**

Zai pits

Zai pits are helping farmers in places like Kenya significantly improve their yields. They are larger holes where a variety of complementary crops are planted. Pits are then filled with manure, ash, and mulch to retain water and provide nutrients for the plants. They are very effective in protecting seeds and soil from being washed away from heavy rains.



With your help...



367,817

trees planted in
2023



61

tree
nurseries
started



452km

of hedges
planned in 2023



65

water ponds
planned for
2024

Streams in the Desert

We couldn't believe our eyes. So we had to pluck some corn for ourselves. What was once a desolate, dry wasteland now had thriving crops.

For three years in a row, the rains in Borena, Ethiopia, had failed. Some women we spoke with said they travelled up to 10km, each day, to collect water. It was the worst drought in a generation. And with it, came severe hunger.

Primarily pastoralists, people here live off their animals. But without any water, 85% of the animals died. At first, families sold some livestock to save others. But as the drought went on, they had no choice but to migrate to cities to survive. One place was the town of Moyale. That's where we met Mr. Woko Wario.

Before the Drought, Mr. Woko tells us he had 32 cows, 4 camels and 1 acre of land. Aged 32, he and his wife and two children lived a decent life. But when we met him he only had two cows left. As a result, he and his family were forced to rely on emergency food, made possible by people like you.

In partnership with the Canadian Foodgrains Bank and Tearfund New Zealand, we were able to provide food to 13,000 people for 9 months. But that's not all. Miraculously, the rains did eventually come. And Mr. Woko was given seeds and taught climate-smart agriculture practices. He put them into practice and couldn't believe what he saw. The yield was beyond his imagination. Thanks to the training, Mr. Woko and his family are now expecting 15 bags (1,500kg) of maize and 8 bags of beans.

‘I am very thankful to God, Tearfund, and the local church for saving our lives and restoring hope to the community.’ – Mr. Woko



📷 Mr. Woko holding his thriving corn. Because of donors like you, his family was able to survive the drought and rebuild towards a hopeful future.

Growing Impact:

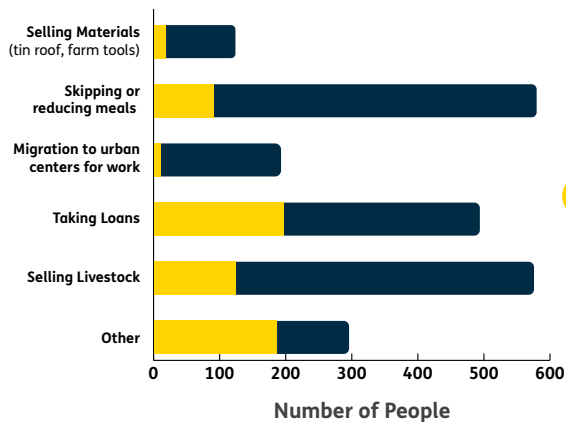
How your gifts are changing lives over the long-term

Thanks to donations from people like you, lives are being changed all around the world. Below you can see how your prayers and support have contributed in a big way.

Farmer Training



i Training in agriculture dramatically shortens the lean season for most families from an average of four months to one!



Lean Season Coping

■ Before Training
■ After Training

i Thanks to your help, fewer families are required to sell valuable assets, migrate to find work, or take exploitative loans in order to cope with hunger.

Copy-cat farmers! On average, every 1 farmer trained in conservation agriculture trains 5 more!



Church-based Community Transformation

People within CCT communities are **31%** more likely to work on shared projects and are **25%** more likely to believe that people are there for them



70% of churches saw an increase in church membership

75% of non-church members reported a positive change of their perception of the church



Everyone \$1 invested in CCT creates a social value of **\$211** in increased life satisfaction through improved well being



Village Savings and Loans



4,954

saving groups started since 2013



118,896

members enrolled, impacting the lives of 772,824 individuals



9 out of 10

of groups started 5 years ago still run today



11,707

new businesses started over the last 10 years

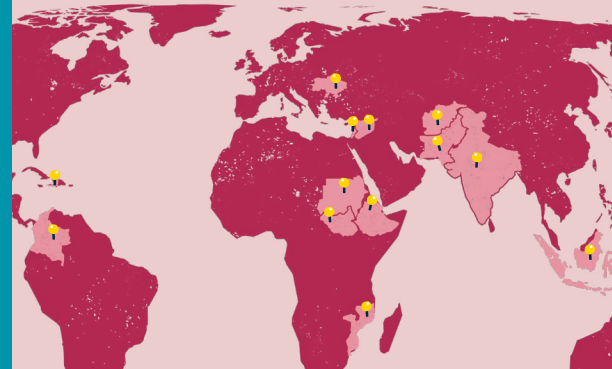
Emergency Response

Since 2019 you've helped us respond to **32 disasters** raising a total of

\$17,190,726!

Life-saving aid has been sent to:

Columbia / Venezuela, South Sudan, Syria, Lebanon, Ethiopia, Ukraine, India, Haiti, Afghanistan, Sudan, Pakistan, Indonesia, Mozambique





You're helping save lives in times of crisis.

From Ukraine to Ethiopia, India to Sudan, 2023 witnessed a surge in conflict, unleashing devastating consequences far beyond the battle lines. Innocent lives suffer from hunger, mass displacement, and sexual violence in their struggle for survival. Thanks to your support, we've been able to swiftly respond to many emergencies, saving lives and bringing the comforting love of Jesus to families amidst their pain.



MEMBER



A Massive Response

Did you know that the Borena, Ethiopia response was one of our largest? **With 13,000 people x 9 months x 3 meals a day... donors like you helped provide 9 million meals! That's enough to feed everyone in Toronto three times!**



Core Humanitarian Standards

Tearfund Canada is one of the few Canadian organizations that is CHS Certified - the gold standard in Humanitarian Response.

With your help...



26,400

people received emergency aid in 2023



6.6 tons

of salt provided



2,069

metric tons of food was distributed



79,320

litres of cooking oil used



7,200

people are transitioning from emergency aid to long-term recovery



123 tons

of Famix for babies

“We wouldn’t have survived without your support,” Am Salama Hamid, tells us.

Before the recent war in Sudan, Am Salama and her husband were farmers and owned a small restaurant in Fudain, East Darfur. Life was good in their town, and Am Salama sold meat, porridge, and tea in her restaurant.

However, when the war began, everything changed. Am Salama was afraid and had to flee with her six children to South Sudan, leaving her husband behind to care for his blind mother. This led to the separation of the family.

During their escape, Am Salama took some clothes and money, but unfortunately, she was robbed of both during their journey. She and her children faced many hardships, and she was often sick. One of her children lives with autism. She has been living in the Wedwil Refugee Camp for the past six months.

Thanks to donors like you, Am Salama and her children were able to receive two full rounds of food assistance.

**‘Thanks to you we were able to eat
and survive. Thank you so much.’**

Am Salama Hamid

📷 Facing severe hardship, Am Salama is a survivor. Fleeing the violence in Sudan, her and her children now receive emergency food rations in Wedwil Refugee Camp. To date, over 7 million Sudanese people just like her have been forced to leave their homes.





You're helping women and girls lead their communities out of poverty.

Gender inequality hinders the progress of communities, acting in opposition to the partnership envisioned by God. Your support last year enabled women not only to care for their families but step into leadership roles. When women flourish, the entire community does too.



Empowering the next generation

In India, you are helping fund the empowerment of children and youth leaders to make a difference in their communities. Participants are taught about nutrition, health, and education as well as how to protect themselves from evils such as early forced marriages, sex trafficking and abuse in the workplace.



With your help...



364

church and communities leaders were trained in SGBV rehabilitation



19

healing groups were formed in 2023



39

churches implementing SGBV programming

“I am a mouthpiece for all the women in my village and part of the decision-making body,” Regina Modong tells us.

Having a woman headman is virtually unheard of in rural South Sudan, a country plagued by gender inequities. Recent estimates indicate that about 65% of women have experienced some form of sexual and gender-based violence, including acts of child marriage, partner violence, female genital mutilation, or trafficking.

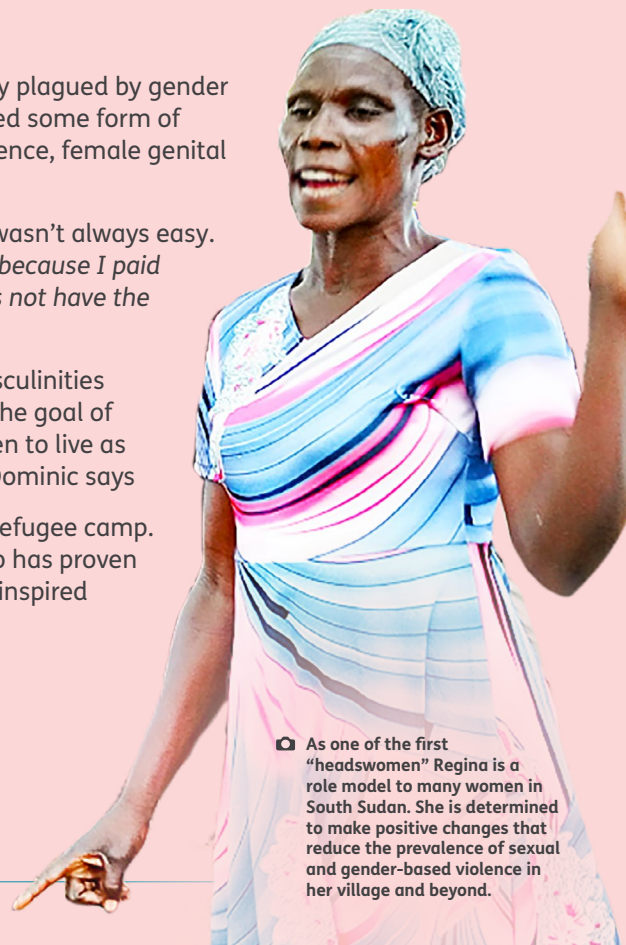
Regina is determined to change this. But living with her husband, Dominic, this wasn't always easy. Dominic admits, *“I used to think my wife did not have rights over land and cattle because I paid dowry and used to treat her like one of my properties. My belief was that she does not have the ability to take up any leadership role.”*

But last year, Dominic was enrolled to be trained in Tearfund's Transforming Masculinities program - a Biblically-based curriculum run in partnership with local churches. The goal of the course is to reduce sexual and gender-based violence while encouraging men to live as role models and promote positive masculinity. *“The sessions were awakening,”* Dominic says

The father of five served as the headman of his village after returning from the refugee camp. But after the training, Dominic decided to step down to give way to his wife, who has proven to be a good leader. She is now a role model in her village and her example has inspired other villages to consider women to take up similar leadership roles.

“I used to think my wife did not have rights over land and cattle because I paid dowry and used to treat her like one of my properties.”

Dominic



📷 As one of the first “headwomen” Regina is a role model to many women in South Sudan. She is determined to make positive changes that reduce the prevalence of sexual and gender-based violence in her village and beyond.

Our Partners

Our partners are an essential part of our work. Our local partners are on the frontlines, working in some of the most difficult conditions, serving the poor and implementing our life-changing work. By working through partners, our programs are locally led, cost-effective, and responsive to the needs of the communities we serve. Our Canadian partners are an invaluable source of prayer, funds, and encouragement as we walk together in serving Jesus where the need is greatest.

International Partners



Supporting Denomination



'One of the things I love about Tearfund Canada is their partnerships with Foodgrains Bank and the Global Tearfund Family. As a Christian, their commitment to "a Christian response to hunger" is important to me and the fact that they can leverage my donations 3 or 4 times is incredible!'



Jake Hamm

Farmer, Co-founder, Whitemud Grow Project, Manitoba

'We are grateful for our partnership with Tearfund! Their holistic, Bible-based model for addressing the physical, spiritual, emotional and social aspects of poverty is really impressive. Like them, we strongly believe in the importance of working to equip and empower local churches and local leaders.'



Jon Grant

Pastor, Trulls Road Free Methodist Church, Courtice ON

Expanding our Bring Back the Buffalo Project

Last year, donors like you helped us expand our Bring Back the Buffalo project, allowing us to introduce a herd to Pelican First Nation! In partnership with a YWAM Indigenous ministry called Loko



Koa, and Canadian churches and individuals, the goal of the project is to give back to our First Nations brothers and sisters in a way that fosters identity, builds friendships, and reflects the love of Jesus.



Financial Transparency

Tearfund Canada exists to provide relief and development assistance to the world's most oppressed, poor, and suffering people by partnering with churches and other Christian agencies and organizations.

We trust God for our finances. Our operations depend on the generosity of individuals, churches, foundations, businesses, as well as contracts from Global Affairs Canada and through Canadian Foodgrains Bank.

	2023		2022	
	\$	%	\$	%
Revenue				
Private Donations	3,365,202	34.7	3,091,109	34.5
Foodgrains Bank	5,914,245	61.1	4,275,802	47.8
Government of Canada	345,709	3.6	1,478,081	16.5
Other Income	62,322	0.6	105,803	1.2
Total Revenue	9,687,478	100	8,950,795	100
Expenses				
Programs	8,147,962	87.0	8,326,005	88.8
Fundraising	933,934	10.0	758,723	8.1
Administration	288,625	3.1	292,653	3.1
Total Expenses	9,370,521	100	9,377,381	100
For Future Programming	316,957		-532,389	

Scan here or visit tearfund.ca/financial-integrity to view our audited financial statements or read our financial accountability.



Many Tearfund Canada initiatives receive funding through the International Humanitarian Assistance program of Global Affairs Canada, which directs Canada's official international development and humanitarian assistance and the Canadian Foodgrains Bank. Such projects build on significant support from Tearfund donors, giving individual and church donations a greatly amplified impact.

Tearfund Canada, adheres to the Core Humanitarian Standards as set out by the International Red Cross, as well as the SPHERE Humanitarian aid standards and Integral Alliance quality standards.



Tearfund Canada subscribes to the Seal of Financial Accountability as a member of the Canadian Centre of Christian Charities (CCCC) and is subject to their requirements and recommendations pursuant to their annual review. Spending of funds is confined to board-approved programs and projects. Each contribution directed toward an approved program or project will be used as

restricted with the understanding that when the need for such a program or project has been met or cannot be completed for any reason as determined by the Board, the remaining restricted contributions will be used where most needed.

CRA Charitable Registration #10822 2191 RR 0001



Leadership & Governance

Tearfund Canada is led and governed by women and men who are passionate about seeing God glorified and an end to extreme poverty. Our board consists of individuals from different walks of life who possess varying skill sets and God-given gifts.



Board

Helen Reimer

Board Chair | Attends Kanata Baptist Church, Ottawa, ON

Arden Gustafson

Vice Chair | Attends College Park Covenant Church, Saskatoon SK

Reinnie Brandt

Treasurer | Attends Blumenort Community Church, Blumenort MB

Maher Nessim

Director | Attends Ellerslie Road Baptist Church, Edmonton AB

Lyle Kozloff

Director | Attends Calvary Baptist, Coquitlam BC

Andrea Leung

Director | Attends Resurrection Church, Ottawa ON

Nora Teo

Director | Attends Trulls Road FMC, Clarington ON

Management

Wayne Johnson

Executive Director

Fre Wolde-Michael

International Program Director

Noreen Cadore

Finance and Operations Manager

Matthew Schroeder

Marketing and Communications Director

Roberta Pronteau

National Director of Development



Scan here to learn more about our Board and Staff!

Moving Forward


We are committed to working through and alongside nationally-led churches and their relief & development arms to be catalysts for sustainable change. As we look forward to 2024 and beyond, we have four key priorities.

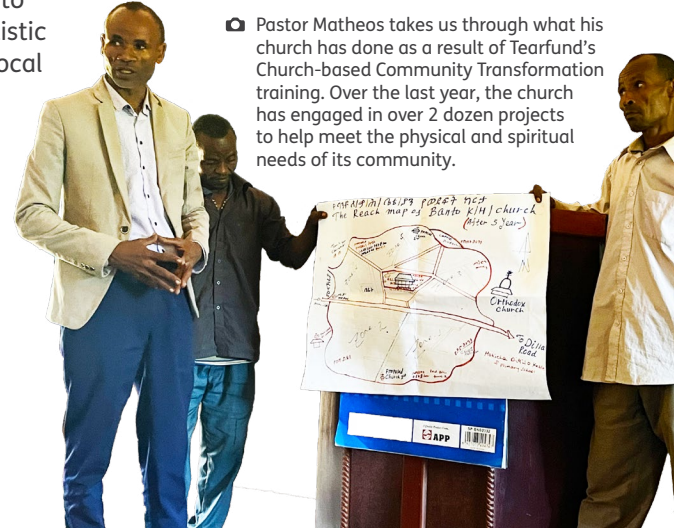
Expanding our Church and Community Transformation Work

At the core of our work is a unique process called Church and Community Transformation. We believe that the church is a catalyst of change and God's primary way of bringing good news to the poor. In 2023 we trained and equipped 192 churches to reach beyond their walls and meet the immense physical and spiritual needs around them. The results have been remarkable. In 2024 we want to continue to expand this great work, going deeper with existing churches and partnering with new ones. We also have started to build relationships with various African seminaries, providing courses on holistic ministry. Please continue to pray for us as we continue to partner with the local church to transform the lives of those living in poverty.

Improving Program Excellence

We are honoured that our agricultural and economic empowerment training is considered top-class amongst our peers. In partnership with the Foodgrains Bank, we have implemented new innovations and pilot programs in an effort to increase your social return on investment. Yet our goal is to improve even further. In 2024, we will continue to look for new ways to help families out of physical and spiritual poverty.

-  Pastor Matheos takes us through what his church has done as a result of Tearfund's Church-based Community Transformation training. Over the last year, the church has engaged in over 2 dozen projects to help meet the physical and spiritual needs of its community.




Helping more Farmers Adapt to a Changing Climate

In 2024 we will continue to work on helping more farmers adapt to a changing climate. In partnership with Canadian Foodgrains Bank, we have started an innovative new project called Nature Plus. This project will help improve the food security of families through the restoration of large landscapes in Ethiopia and Kenya that suffer from intense soil erosion, land over-utilization, and drought. Over the course of 3 years, farmers will implement conservation agriculture practices, engage in soil and water conservation, establish tree and forage nurseries, and water management techniques to overcome the challenges of food insecurity and poverty caused by a changing climate.

Continuing to Follow Jesus where the need is greatest

Current trends indicate that 2024 will be a year of increasing conflict and instability. Our team will continue to monitor emerging crises and continue to discern where God would have us respond. One such area is in Ethiopia through our Tigray Recovery Project. This three-year project will help the people of Tigray recover from the impact of two consecutive years of war. Through agricultural training, saving groups, and trauma healing, the project aims to restore the livelihoods and food security of approximately 6,000 individuals.

 What was once flat farmland is now a labyrinth of gullies several meters deep! Our nature plus program will restore landscapes like this back into arable land that will benefit both people and the environment.





tearfund.ca

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