tearfund

# IMPACT REPORT 2021

COURAGEOUS

### Your Courageous Response

Dear friends,

How can I describe 2020?

For the first time in my life, I am confined to a very small circle: my family (some of them); my work (at home and in Zoom meetings); my friends (whatever way we can safely keep in touch).

### BUT God has done tremendous things in the past 12 months.

First of all, by His strength, Christians have risen to the task. You don't hear about them on the news or see them in social media. But thousands of men and women have courageously looked beyond themselves to reach out to families in crisis.



Secondly, courageous local leaders have made difficult decisions within their communities. We are so excited to hear the stories of churches empowering families, especially in some of the poorest communities. Communities, strengthened by God's grace, are changing their future.

Finally, people have turned to God, relying on His wisdom.

As you read through the following pages you will see the impact of your prayers and financial support. God is at work!

I invite you to continue to support the Tearfund movement to end extreme poverty. In the light of the challenges of the global pandemic, join us as we pray for wisdom. We already see indications of deepening poverty. It will take courage to respond. You can be an integral part of that movement of courage. Together, with Christled congregations, we walk alongside families, helping them break through the barriers of poverty. Through new storage techniques generating more income, and women joining savings groups to build for the future, families are traveling a new path: one of sustainability and not of dependency.

God, working in His time, uses ordinary people like you and me to impact significant change. We can't do it without you.

We, God's people, are at the very centre of change. **Our prayer is that the broken** relationships with God, with one another and with creation will be restored.

By God's grace may we act in courage.



Wayne Johnson Executive Director & CEO

# COVID-19 Update

In the past 2 decades we have seen a tremendous reduction in poverty. Yet in just 12 months, as COVID infiltrated every community, that has reversed. At first, we hoped for a quick end to the pandemic with only short-term economic repercussions. But in reality it is clear that 2021 will be a very difficult year.

Trusting God for the funds, you have helped us invest \$1.8 million in COVID-relief programs. We are now helping families bridge the gap in all countries we work in, with a special emphasis on South Sudan, the DRC, Ethiopia, and Colombia. In the name of Jesus, we will go forward in prayer, courage and compassion, coming alongside our brothers and sisters living in extreme poverty.





### **Church-based Community Transformation**

### Healing the Hidden Scars of Sexual Violence

Through Tearfund, you're equipping pastors and local church leaders to transform their communities in some of the poorest places on earth. One of those places is in South Sudan, a country ravished by decades of war, famine, and economic turmoil. Last year, donors like you equipped churches in South Sudan to respond to the thousands of women and girls who have been sexually abused.

Over **65%** of women and girls in South Sudan experience sexual and gender based violence



**350** pastors and **750** church leaders have been trained in Biblically based Trauma Care.



**45,000** people tuned into sexual violence awareness radio broadcasts

# **Light in Darkness:**

### Helping churches tackle sexual violence in South Sudan

Not far from her home, Elizabeth was raped and impregnated by a young man who wanted her as his wife. Barely a month later, she was brutally beaten by the man's brother. Elizabeth didn't want to be a part of such a violent family. She felt so hopeless that she tried to end her life.

She failed, but her family was devastated. They didn't know what to do.

The tragic reality is that South Sudan has one of the highest rates of sexual violence in the world – which is often used as a weapon of war. Directly opposite to God's good plan, this has many serious



short- and long-term consequences on a woman's physical, mental, and spiritual health.

Thankfully not long after Elizabeth's tragic event, a female church leader named Nyamlel heard about Elizabeth's story and was determined to help. She was one of the 1,100 pastors and leaders that were trained in Tearfund's biblically-based trauma recovery and healing curriculum in the past 2 years. Thanks to your support, Nymalel was able to come alongside Elizabeth and her family and help them find some light in the midst of darkness. While the family is pursuing justice, they are also learning to forgive the men who attacked Elizabeth as a result of Nymalel's counselling.

The COVID-19 pandemic has brought many challenges to our church partners, but that didn't stop them courageously entering into the mission God has given them. Our local partner, CEDS, organized six learning sessions at a local radio station focusing on sexual violence, trauma and the role of the church. Over 45,000 people in the area tuned into the broadcasts! Despite the pandemic in South Sudan, we've seen leaders in 10 more churches become trained in Biblically-based trauma care.

Supporters like you are changing the story for women and girls like Elizabeth. Churches are showing the love of Christ to their sisters who are healing from physical and emotional pain. They are reaching out to their Muslim neighbours bringing hope. In 2021, will continue to bring hope and healing to even more women through the persistent power of the local church.

\*A pseudonym



#### **Conservation Agriculture**

### Helping Thousands of Families Overcome Hunger

How would your life change if your income doubled? Or even tripled? It seems impossible, but it has become a reality for thousands of farming families throughout East Africa.

In 2016, donors like you helped start the Scaling Up Conservation Agriculture (SUCA) program. In partnership with the Canadian Foodgrains bank, we had a massive vision – to train 10,850 farmers how to grow more food and help them climb out of poverty for good.

With our local partners, we focused on two countries, Ethiopia and Tanzania – where lack of food and extreme poverty is widespread. Families in these countries rely on small farms for food and income, but it is rarely enough. For months, families often only eat one meal per day, and some skip days altogether. This chronic hunger leads to malnourished children, violence, and indebtedness. Beyond the dinner table, this extreme poverty affects the spirit as well. It lies to individuals and tells them that they don't matter, and that there is no hope – perpetuating the cycle of poverty for generations.

This is not God's heart. Through your generous donations, over the last 5 years we were able to train over 14,000 farmers in new farming practices. Helping them increase their crop yields by an average of 216%! With the added crops, families have enough to eat and more income. Many have been able to send their kids to school for the first time. Hope abounds. Often run with local churches, families not only know how to grow more food, but that they are made in the image of God and are valued by him.

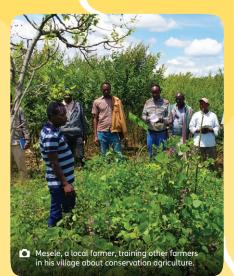
Good news spreads! One of the most exciting parts of this program was the abundance of "copy-cat" farmers. For every farmer we train, they train many more! The results have been so successful that even national governments are noticing the transformation taking place. Just recently, the Ethiopian government has made conservation agriculture an official method of farming nationwide.

Thank you so much for your generosity! You have been instrumental in transforming thousands of lives. As we look to renew the project, our goal is that even more farmers will be trained so they can lift themselves out of poverty. This Year we're expanding this successful intervention into new regions.

### **Breaking Away From Handouts**

Like many farmers in East Africa, Mesele Madebo struggled to grow enough to feed his family. But after he adopted farming practices he learned from one of our local church partners, his life was transformed. He was so excited that he wanted to tell all his neighbours! So he volunteered to be a "local animator."

Animators are a group of local farmers who train other farmers in conservation agriculture. As a local animator, Mesele has taught over 122 other farmers in his community how to grow more food as well. His success lies with partnering with local churches, who often allow Mesele to set up a small model



farm plot on their property. "I teach in local churches after the Sunday worship program," says Mesele. "Now when people come to church, not only do their spiritual bellies get full, their physical bellies do too."

The impact goes beyond the official training. Many farmers, after seeing the change in their neighbour's crops, become curious and ask them how it happened. That is exactly what happened in Esaya Kenfero's case. He saw that his neighbour's crops were thriving while his were dying and asked his neighbour why. His neighbour told him about conservation agriculture and he decided to try it out for himself. Esaya is what we call a "spontaneous adopter." Now his crops are thriving too.

We believe that all people have been equipped with God-given abilities. When unlocked, there is no end to the transformation possible.

'When we set out to start the SUCA project 5 years ago we had no idea it would have the impact that it did. We are completely blown away by the results. Praise the Lord. In some areas, farmers are growing 5 times as much! It has really transformed the lives of families.'



- Norman Holbrook Tearfund Canada Program Officer, East Africa and India

### Tanzania and Ethiopia Project Score Card

Our vision for the scaling up conservation agriculture project in Ethiopia and Tanzania was to transform the lives of 10,850 farming families measured using over 66 indicators. Below is a high-level summary of the impact.

	Theme	Individual Change	Family Change	Village Change	Generational Change
	Improved access to food	<ul> <li>Every farmer increases crop yields</li> <li>Crop diversity is introduced</li> <li>Goal: 10,850 farmers</li> </ul>	<ul> <li>Families have crops to sell and generate income</li> <li>Families spending less than 50% on food</li> </ul>	<ul> <li>Crop storage becomes possible</li> <li>Trade increase in the community</li> </ul>	<ul> <li>Communities no longer need handouts</li> <li>Communities experience independence and freedom from poverty</li> <li>Actual farmers: 14,000+</li> </ul>
	Increased savings and revenue generation	<ul> <li>Families have small amounts to save every month</li> <li>Loan small amounts to some</li> <li>Goal: 1,600 women</li> </ul>	• Families no longer have to use coping methods such as selling valuable assets or taking exploitative loans	<ul> <li>Every community has savings groups</li> <li>Crop storage takes place</li> <li>Sale of product throughout year, not just at harvest</li> </ul>	<ul> <li>Families are financial secure</li> <li>Families are no longer trapped in perpetual debt</li> <li>Economy in the community growing</li> <li>Actual women: 4,027</li> </ul>
	Increased equality between male and female farmers	• Women receiving minimum needs for a healthy diet	• Labour between men and women is equalized	<ul> <li>50% of trained farmers are women</li> <li>75% female participation in savings groups</li> </ul>	• Widestread mindset change regarding the value of women, their rights, and decision making
and the second se	Sustainability and Replication	<ul> <li>All trained farmers buy into new farming methods</li> <li>Farmers seek out radio programing on farm improvement</li> </ul>	<ul> <li>Both husband and wife have bought into the new farming practices</li> </ul>	<ul> <li>At least 30% farmers teach new farmers</li> <li>Regional government embracing new techniques</li> </ul>	<ul> <li>National government uptake and of agriculture program</li> <li>Techniques become mainstream and the new normal</li> </ul>

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Project Goals

### Notes

#### IMPROVED ACCESS TO FOOD

Approximately **97,040 people** (farmers and their households) now have food to eat for 11 to 12 months with 99% in Ethiopia and 75% in Tanzania reporting that they are food secure. Additionally, families say that the variety of food they eat is now diverse. In Ethiopia, families report that they only spend 20% of their income on food, much lower than the threshold of 50%.

#### INCREASED SAVINGS AND REVENUE GENERATION

96% of households in Ethiopia and 99.1% in Tanzania have reported that they have not had to use coping strategies because of insufficient food. Moreover, 100% of farmers in Ethiopia and 99.6% in Tanzania had enough income to pay for necessary expenses such as school fees, health care, loan debt, and farming tools. In Ethiopia, a total of 5,034 families (80% female) are now participating regularly in self-help savings groups (goal was 2,000).

#### INCREASED EQUALITY BETWEEN MALE AND FEMALE FARMERS

Over 75% of female farmers in Ethiopia report having a diverse, healthy diets compared to 23.5% before the project. In Tanzania, 4,299 farmers have received training on gender equality related to farming and housework. In Tanzania, 45% of participants in farmer co-ops are female.

#### SUSTAINABILITY AND REPLICATION

There is a strong movement of farmers spontaneously adopting (copy farmers) new conservation agriculture techniques in both countries. Moreover, we're thrilled to announce that the Ethiopian government has made conservation agriculture an official method of farming country wide.

'What's amazing is that for every farmer we trained, they went out and trained their neighbours. The impact of this project exceeded our expectations. God has blessed abundantly.'

- Wayne Johnson Executive Director, Tearfund Canada



more maize bag per acre

Ethiopia

288% average increase in revenue for 1 acre

> of farmers ending up with a loss, down from **43%**

dinzom o

# Global Impact Highlights

Although 2020 was a hard year, God was still working! This map highlights some important new achievements in the past year.



### South Sudan

 8,050 individuals received emergency food provisions.
 1,100 church leaders were trained in biblically-based sexual trauma counseling



### Lebanon

• 1,000 vulnerable households affected by the Beirut Explosion are receiving monthly food assistance.

• 46,440 Syrian Refugees received regular medical care.

### **DR Congo**

 12 local canteens (stores) were set-up to help stimulate economic activity in villages affected by COVID-19 lockdowns.
 2,000 PICS Sacks were provided to

help farmers preserve their grain.

### India

- 1,098 villagers used the marketing and accounting skills learned in Village Savings Groups to start producing and selling cashews.
- Farmers were taught water management techniques to help prevent soil erosion on the hilly landscape.



### Sierra Leone

• 344 households were trained in cassava flour production

### Liberia

• 298 church leaders received Biblically based training on how they could transform their communities.

### Colombia

• 219,000 meals were provided to 600 refugee children

 300 vulnerable women have received health care education.

 270 refugee families received weekly food packages after COVID-19 through local churches

### Tanzania

• Farm crop yield increased 288% on average thanks to Conservation Agriculture.



### **Ethiopia**

• **10,295** farmers were trained in Conservation Agriculture, helping them increase their crop yield by 243%.



 Women in savings groups were trained in market gardening and agriculture

# Impact by the Numbers

Last year, your donations helped change the lives of tens of thousands living in extreme poverty.



# You're Invited!

Join our CEO, Wayne Johnson, and partner staff abroad on how God is using your donations to change the lives of people living in poverty around the world. During a one-hour, interactive webinar, you will learn how COVID-19 affected families in 2020, hear incredible stories of hope and transformation, and will see how your generosity made a difference. You will also learn a bit about our goals in 2021 and how you can partner with us further through prayer and giving. We love to hear your questions, and an open Q&A session will be held at the end to hear from you.

### Thursday, March 18 or Thursday, April 15 7:00 PM via Zoom (Phone In option is also available)

# To RSVP please phone, email, or mail in the form below. Guests are encouraged.

1-800-567-8190 | connect@tearfund.ca | tearfund.ca

Yes, I would like to attend	March 18	April 15				
Name:						
Address:						
Email:						
Phone:	Church:					
Are you bringing α guest?						
Guest Name:						

### **PICS Bags:**

#### **Overcoming One Mother's Dilemma**

Asnakech Gaushe had a dilemma. Using conservation agriculture practices, she was now able to grow more than enough food for herself and 7 children – 1,200kg of maize, 60kg of lablab (a type of bean), and over 200 heads of pumpkin! It was more food than they have ever seen in their entire lives! Initially, Asnakech had great joy! It flowed out of her. But joy soon turned to concern.



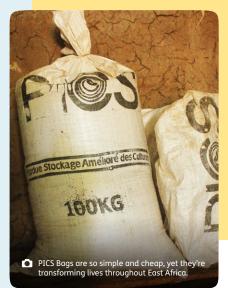
It would be impossible for her family to

eat all of this before the crops went rotten. She could sell the crops, but since it was harvest, everyone in the village was doing the same – dropping prices to rock bottom. She knew if she sold now, they wouldn't have enough money to last until next year's harvest.

Just that week, Asnakech attended her savings group called "Lemlem" like she did every week. Through the group she saved 20 cents per week and even was able to take out a loan from the group to expand her land. But this week was different.

A trainer was there from Tearfund's local church partner and he was holding up a huge 3-layer plastic and woven PICS bag. "This," he said, "will help preserve your crops for months and protect it from mold and pests." What did she have to lose? Asnakech decided to try them out. She acquired a few of the bags to store her Maize and Pigeon Peas. A few months later she was blown back by the results!

PICS Bags are an innovative new technology that protects crops from pests, mold,



and spoilage. With your help, Tearfund introduced 25,000 of these bags to thousands of farmers in Ethiopia. Through them Asnakech was able to preserve 200kg of maize and 150kg of Pigeon peas and sell them for much more than before.

#### "The PICS Bags are a game changer!" she told us. "My family now has food year round, and they have given us an income during the lean months."

Because of generous supporters like you, Asnakech and her family no longer go hungry and are climbing out of extreme poverty.

#### Economic Empowerment

# The Spark of Innovation

We all have the God-given potential to do amazing things. Through your support of savings groups and market training, you're helping unlock this potential so that people can escape poverty using their own skills and abilities.

In 2020, your donations helped create approximately create 256 new savings groups helping 5,895 people save for new businesses, education, and emergencies. But that's not all.

Starting in December 2019, donors like you helped farmers dramatically increase their revenue by training them in simple marketing concepts such as supply and demand, market cycles, and market aggregation (selling crops in bulk). Using PICS bags, farmers were able to prevent their crops from spoiling and sell them months after harvest when prices rose. Moreover, by forming farmer co-ops and selling crops in bulk, these smallholder farmers were even able to attract big buyers from the city!

**Instead of selling 1kg of pigeon peas for 19 cents, farmers were able to sell it at 88 cents – over 4x more!** The success of the training has attracted the attention of savings groups in the area. The initial pilot project aimed at training 1,000 farmers, but this number grew to an incredible 5,959 due to word-of-mouth.

Throughout the course of the project, the local church was at the centre - supporting communities as they adopted this new technology and began collaborating in co-ops. Churches in the region play a significant role in releasing people from poverty, and many of the local groups and training happens within church walls.

### Exponential Growth





Pigeon Pea Sale Price (after training)



<mark>5,959</mark>

Villagers were trained in marketing concepts

– 4,959 OVER our GOAL.



# Part of Something Bigger

Through Tearfund, you're part of a global community focused on facing the challenges of poverty and injustice through God's love. We don't believe that we're called to tackle this massive challenge on our own. Instead, we believe that God loves partnerships and that together, God's people can be an incredible hub of change!

When you give to Tearfund, you're coming alongside local churches around the world to transform their communities. You're also partnering with likeminded Christian organizations who also desire to put an end to poverty and unlock people's God-given potential. Through these partnerships, we are able to transform more lives, in more places, at a fraction of the cost. We are lean – only 12 Canadian staff, supporting and training over 500 nationals in 11 countries who are changing the world one family at a time.

> 'Thank you Tearfund for your support and partnership, for believing in us, being their for us, and providing us with the resources needed to carry out this amazing work and transform lives! Thank you, thank you may God bless you.'

- Josephine Munywoki

Executive Director of Fadhili, Tearfund's Kenyan Partner



### **Our Partners**



Member Countries: Australia, Belgium, Canada, France, Germany, Ireland, Netherlands, New Zealand, Switzerland, United Kingdom, United States.







### **Tearfund Family**

Tearfund Canada is one of 11 Tearfund organizations who work together to respond to the challenges of extreme poverty with an unwavering commitment to strengthen the local church. Collectively, we partner with over 350 faith-based organizations in over 50 countries touching the lives of millions of people.

### **Canadian Foodgrains Bank**

Tearfund Canada is a proud member of Canadian Foodgrains Bank, a partnership of 15 Canadian church denominations and agencies working together to end global hunger.

### Integral

Tearfund is a member of the Integral Alliance, a network of 22 Christian relief organizations that work in over 90 countries to deliver fast, effective, life-saving care in times of disaster.

### **Canadian Centre for Christian Charities**

Tearfund is an accredited member of the 4Cs and held to the highest level of accountability and expertise.

#### **OFFICIAL SUPPORTING DENOMINATIONS**

God's people are a hub of change. We are so thankful to the many Canadian denominations who have partnered with Tearfund as their relief and development agency of choice.



'Why do we partner with Tearfund Canada? Because they are able to reach into those places that most of us will never be able to go to and minister to the least of the least in relevant, practical ways, from a solidly Christian perspective.'



-**Tim Diack** Parkside Gospel Church (AGC)



# **Moving Forward**

We thank God for his incredible work in 2020 and for the many individuals, foundations, and businesses who supported us with their many donations, prayers, and encouragement.

Moving forward into 2021 our promise is to ensure your gifts achieve the highest impact—helping families lift themselves out of extreme poverty around the world. Together with you, we will continue to work with local churches to transform lives and communities.

### In 2021, your donations will:



### Continue to support and empower churches

Your gifts will train and support pastors and church leaders in some of the poorest places on earth to help them meet the needs of their communities and shine God's love.



### Provide COVID-19 relief and recovery measures

You will provide people living in extreme poverty emergency provisions and economic stimulus so that they can continue their journey out of poverty.



### Ensure that malnourished families have enough to eat

Through your support, thousands of families will learn how to grow 2 to 3 times more food to be able to feed their children, sell, and save.



### Help families climb out of extreme poverty

You will help more women (and men) learn how to save and grow their income through savings groups and business training.



### Provide life-saving aid in times of crisis

When disaste<mark>r s</mark>trikes, your gifts will enable us to immediately rush in to provide families with lifesaving aid such as food, water, sanitation, and emergency care. I will praise you, Lord, among the nations; I will sing of you among the peoples.

Psalm 108:3

### **Financial Statement**

Tearfund Canada exists to provide relief and development assistance to the world's most oppressed, poor, and suffering people by partnering with churches and other Christian agencies and organizations. We trust God for our finances. Our operations depend on the generosity of individuals, churches, foundations, businesses, as well as contracts from Global Affairs Canada and through the Canadian Foodgrains Bank.

Audited financial statements are available upon request and on our website at: <a href="http://www.tearfund.ca/financial-integrity/">www.tearfund.ca/financial-integrity/</a>

### **Audited Statement**

	2020		2019	
Revenue	\$	Percentage	\$	Percentage
Donations	\$2,080,333	27.4%	\$1,708,428	26.2%
Government	\$2,009,676	26.5%	\$2,193,205	33.6%
CFGB	\$3,288,832	43.4%	\$2,563,517	39.3%
Other	\$200,363	2.6%	\$54,425	0.8%
Total Revenue	\$7,579,204	100.0%	\$6,519,575	100.0%
Expenses				
Programs	\$6,063,574	80.0%	\$5,692,620	87.3%
Fundraising	\$705,546	9.3%	\$649,377	10.0%
Administration	\$256,892	3.4%	\$603,774	9.3%
Total Expenses	\$7,026,012	92.7%	\$6,945,771	106.5%
For Future Programs	\$553,192	7.3%	-\$426,196	-6.5%



Global Affairs Affaires mondiales Canada Canada



Many Tearfund Canada initiatives receive funding through the International Humanitarian Assistance program of Global Affairs Canada, which directs Canada's official international development and humanitarian assistance and the Canadian Foodgrains Bank. Such projects build on significant support from Tearfund donors, giving individual and church donations a greatly amplified impact. Tearfund Canada, adheres to the Core Humanitarian Standards as set out by the International Red Cross, as well as the SPHERE Humanitarian aid standards and Integral Alliance quality standards.



Tearfund Canada subscribes to the Seal of Financial Accountability as a member of the Canadian Council of Christian Charities (CCCC) and are subject to their requirements and recommendations pursuant to their annual review. Spending of funds is confined to Board approved programs and projects. Each contribution directed toward an approved program or project will be used as restricted with the understanding that when the need for such a program or project has been met or cannot be completed for any reason as determined by the Board, the remaining restricted contributions will be used where most needed. CRA Charitable Registration #10822 2191 RR 0001

# Leadership

Tearfund Canada is run and governed by men and women who are passionate about seeing God glorified and seeing an end to extreme poverty. Our board consists of individuals from different walks of life who possess varving skills sets and God-given gifts.

### **STAFF**



**Wayne Johnson Executive Director** 



**Roshani Morton** 

**Partnership Director** 



Don Miller **Church Relations Director** 



**Bruce Syvret Program Director** 



**Henry Xu Finance Director** 



Matthew Schroeder **Marketing Director** 

### BOARD



### **Helen Reimer**

**Board Chair** Director of Business Development, Fairtrade Canada

Dale Barkman (FCPA, FCA)



### Arden Gustafson

Vice-Chair Lead Pastor, Norguay Evangelical Covenant Church

### **Kevin Schular**

#### Director

**Executive Director**, Baptist General Conference of Canada Board Chair, Mustard Seed Interim President, Canadian **Baptist Seminary** Executive Director, ASSIST Canada

### **Joanne Beach**

#### Director

**Director**, Alliance Justice and Compassion, Christian **Missionary Alliance** Vice-Chair, Canadian Foodgrains Bank

### Nate Petersen

Director Program Director, Stronger Philanthropy Redleaf Foundation





#### **Reinnie Brandt** Director Partner, Blue River Group Chartered Professional Accountants LLP Treasurer, envision



**Secretary Treasurer** 

Partner, Manning Elliot

Accountants and

**Business Advisors** 

### **Our Vision**

To see people freed from poverty, living transformed lives, and reaching their God-given potential.

#### tearfund.ca

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Following Jesus where the need is greatest