



Outstanding Creative (Volunteer Position)

At Tearfund, we are Christians passionate about ending poverty. We seek to continue God's restoration mission on Earth and won't stop until poverty stops. Here you will join other Christians who want to help the poor escape poverty and believe that working with the local church is the best way to transform lives, restore relationships and help people be lifted out of poverty. When disasters strike, we respond quickly.

As an outstanding creative (writer, graphic designer, videographer, etc...) you will have the opportunity to make a life-changing difference in the lives of the poor by communicating their stories. You will be able to pursue your creative abilities, according to marketing needs, in new and exciting ways, and work with a dynamic, passionate, and highly motivated team.

Position Profile

Position:	Outstanding Creative (Volunteer)
Reports to:	Marketing and Communication's Manager
Location:	Markham, Ontario or remotely
Schedule:	Negotiable
Dates:	Ongoing
Application deadline:	September 24, 2019

Benefits of this Position

- The opportunity to make a real life-changing difference in the lives of people living in poverty through the world
- Experience and knowledge in international development with a brand that is globally recognized.
- The opportunity to use your creativity for good.
- You will refine your creative skill-set and have the opportunity to diversify into other areas.
- You will be involved in communicating incredible stories on how God is changing the lives of people all over the world in remarkable ways.

Position Description

About Tearfund

Tearfund Canada is made up of Christians passionate about ending poverty. We are part of the global Tearfund family, which raises more than \$200M and works in over 50 countries. Tearfund Canada leads life-transforming projects in 11 countries across Africa and Asia with long-term church-based partners.

Tearfund Canada is the official relief and development arm of six Canadian denominations and many independent churches. We raise funds from individuals and churches, as well as Global Affairs Canada and the Canadian Foodgrains Bank.

We believe that poverty is a result of broken relationships and seek to address all aspects of poverty: physical, spiritual, emotional, and social.

This Role

As an outstanding creative volunteer, you will use your creative abilities to communicate the stories of the poor – their struggles, achievements, emotions and lives. Your creative abilities may be utilized across different media including web, print, social media, web, music, events, ideas, and design.

You will bring new ideas to the table and constantly look for new ways Tearfund can communicate God's redemptive story to prospective and current donors.

We are looking for outstanding creatives with any of the following abilities:

- Creative writing, story-telling, poetry
- Graphic design for print and/or digital
- Creative for advertising, campaign ideas
- Videography: conception, storyboarding, script-writing, filming, editing, production
- Social Media Marketing: innovative posts, engaging audiences
- Event management and ideas
- Physical engagement: painting, art displays, guerrilla marketing, etc...

If you have something that is not on this list but think is creative and can contribute, please let us know.

Weekly Activities

- Communicating with the Director of marketing for formulate and monitor creative projects according to Tearfund's marketing priorities
- Implementing creative ideas according to pre-determined schedule
- Contributing new ideas to marketing challenges
- Finding new ways to communicate stories of God's restoration in the world

Qualifications

- Fully aligned with the vision, mission, and values of Tearfund Canada
- Passionate about seeing Christ's Kingdom come on Earth. Seeing work as worship.
- An intensely creative person who wants to use their skills to make a difference.
- A passion and willingness to learn about international development and Tearfund's mission.
- Ability to summarize complex concepts and information in a concise, donor-centric manner, that doesn't lose essential elements
- Ability to follow timelines and direction
- Experience volunteering or working in a non-profit (preferred)
- Basic understanding of marketing and/or fundraising

Application

To apply: Send a brief cover letter on how you would incorporate your faith into this role and why you're the right person for it, along with your current resume, and examples of your creative work.

Note: September 3, 2019. Applications will be received on a rolling basis.

Please apply by email only, with cover letter, resume, and creative samples to hr@tearfund.ca

Qualified candidates must be able to demonstrate a commitment to the core values and Christian mission of Tearfund Canada.

Tearfund Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

We thank all applicants for applying, however will only reply to those selected for interviews. *No phone calls please.*

To learn more about Tearfund Canada, visit Tearfund.ca